

# WRITE YOUR OWN RULES

With *Dysport*®, you can fight between-the-brow frown lines and maintain your look. Because striving to be your best is all about the choices you make.



Actual patient. Results unretouched. Individual results may vary. Patient was compensated for his time.

Dysport is a prescription injection for temporary improvement in the look of moderate to severe frown lines between the eyebrows (glabellar lines) in adults less than 65 years of age.

Please see full Important Safety Information, including Distant Spread of Toxin Effect Boxed Warning, on pages 10-12.



# **DEFINE YOUR**OWN DETAILS

#### **CHOICES COUNT.**

CHOOSE WISELY.

You strive to be your best. And that means making the most of your options. So when between-the-brow frown lines make you look tired, angry, or older than you feel, choose *Dysport®* to help you stay in control.

#### LOSE THE LINES.

KEEP YOUR LOOK WITH DYSPORT.

Dysport has been proven to temporarily improve the look of moderate to severe frown lines. It smooths the lines between your eyebrows in a way that looks natural. The result? You still look like you—just smoother.

97% of users say they would do it again\*

**Important Safety Information** 

What is the most important information you should know about *Dysport*?

Spread of Toxin Effects: In some cases, the effects of *Dysport* and all botulinum toxin products may affect areas of the body away from the injection site. These effects can cause symptoms of a serious condition called botulism. Symptoms of botulism can happen hours to weeks after injection and may include swallowing and breathing problems, loss of strength and muscle weakness all over the body, double vision, blurred vision and drooping eyelids, hoarseness or change or loss of voice, trouble saying words clearly, or loss of bladder control. Swallowing and breathing problems can be life threatening and there have been reports of death.

Please see full Important Safety Information, including Distant Spread of Toxin Effect Boxed Warning, on pages 10-12.

\*Dysport Challenge. Data on file, Galderma Laboratories, L.P.



LIVE ABOVE THE LINES™

# "It was a relatively pain-free, easy procedure.\*

It's surprising how good the results look in such a short time."†

-Jake, 7 days after treatment<sup>†</sup>

\*In placebo-controlled clinical studies, of the 398 subjects given *Dysport*\*, 3% reported injection-site pain.

# THE RESULTS SPEAK FOR THEMSELVES.





**Before** 

**After (Day 7)**<sup>†</sup> 50 units of *Dysport* 

Actual patient. Results unretouched. Individual results may vary. Patient was compensated for his time.

<sup>†</sup>The median time to onset of response was 3 days in GL-1 (*Dysport* 55/105 [52%], placebo 3/53 [6%]) and GL-2 (*Dysport* 36/71 [51%], placebo 9/71 [13%]), and 2 days in GL-3 (*Dysport* 110/200 [55%], placebo 4/100 [4%]).

### Important Safety Information

# **Common Side Effects**

The most common side effects are nose and throat irritation, headache, injection site pain, injection site skin reaction, upper respiratory tract infection, eyelid swelling, eyelid drooping, sinus inflammation, and nausea.

Please see full Important Safety Information, including Distant Spread of Toxin Effect Boxed Warning, on pages 10-12.



# GET THE FACTS.

#### WHERE FROWN LINES START.

Squinting. Frowning. Concentrating. Repeating the same movements of the forehead muscles can form lines between the eyebrows, called frown lines.

#### **HOW DOES DYSPORT WORK?**

Dysport is a prescription injection given by a specialist to relax the muscle contractions that form frown lines.

### KEEP THE NATURAL LOOK.

With *Dysport*, it's just the frown lines that are minimized, not your expressions.





"I take charge of my life. And *Dysport* makes me look younger. I love it."

–Matt, 7 days after treatment\*

Actual patient. Results unretouched. Individual results may vary. Patient was compensated for his time.

#### WHY DYSPORT®?

- Natural-looking results
- More than half of patients saw improvement in just 2 to 3 days\*
- Short visit to specialist's office
- Efficacy may last up to 4 months†

# **READY? LET'S DO THIS.**

#### TALK TO YOUR SPECIALIST.

Ask for *Dysport* by name during your consultation.

#### QUICK PROCEDURE.

While in-office times vary, the *Dysport* procedure is usually fast and relatively painless.

#### AFTER DYSPORT.

There's minimal downtime after the procedure. So you can get right back to doing your thing. \*The median time to onset of response was 3 days in GL-1 (*Dysport* 55/105 [52%], placebo 3/53 [6%]) and GL-2 (*Dysport* 36/71 [51%], placebo 9/71 [13%]), and 2 days in GL-3 (*Dysport* 110/200 [55%], placebo 4/100 [4%]).

\*GL-1 and GL-3 evaluated subjects for at least 150 days following treatment. Based on investigator assessment at 120 days, the percentage of responders in GL-1 was 23% with *Dysport* (24/105) and 4% with placebo (2/53); in GL-3, the percentage was 29% with *Dysport* (58/200) and 1% with placebo (1/100).

# Important Safety Information

#### Common Side Effects

The most common side effects are nose and throat irritation, headache, injection site pain, injection site skin reaction, upper respiratory tract infection, eyelid swelling, eyelid drooping, sinus inflammation, and nausea.

Please see full Important Safety Information, including Distant Spread of Toxin Effect Boxed Warning, on pages 10-12.



LIVE ABOVE THE LINESTM

# AHEAD OF THE CURVE. ABOVE THE LINES.

See the real results of men who tried *Dysport*® to smooth their between-the-brow frown lines.

"Within 2 days of getting *Dysport*, I looked in the mirror and thought, 'Not bad."" —Jim, 58





**Before** 

**After (Day 14)** 50 units of *Dysport* 

"Dysport absolutely met my expectations." —Spero, 46





**Before** 

**After (Day 14)** 50 units of *Dysport* 

Men's use of treatments like *Dysport* grew between 2000-2014<sup>†</sup>

Actual patients. Results unretouched. Individual results may vary. Patients were compensated for their time.

Check out more before and after results at **DysportForMen.com** 

# Important Safety Information

Do not have *Dysport* treatment if you: are allergic to *Dysport* or any of its ingredients (see the end of the Medication Guide for a list of ingredients), are allergic to cow's milk protein, had an allergic reaction to any other botulinum toxin product, such as Myobloc® or Botox®, or have a skin infection at the planned injection site.

The dose of *Dysport* is not the same as the dose of any other botulinum toxin product. The dose of *Dysport* cannot be compared to the dose of any other botulinum toxin product you may have used.

Please see full Important Safety Information, including Distant Spread of Toxin Effect Boxed Warning, on pages 10-12.



LIVE ABOVE THE LINESTM

<sup>\*</sup>The median time to onset of response was 3 days in GL-1 (*Dysport* 55/105 [52%], placebo 3/53 [6%]) and GL-2 (*Dysport* 36/71 [51%], placebo 9/71 [13%]), and 2 days in GL-3 (*Dysport* 110/200 [55%], placebo 4/100 [4%]). \*Data taken among men in the United States. 2014 Plastic Surgery Statistics Report. American Society of Plastic Surgery.



Dysport® is a prescription injection for temporary improvement in the look of moderate to severe frown lines between the eyebrows (glabellar lines) in adults less than 65 years of age.

#### **Important Safety Information**

What is the most important information you should know about *Dysport*?

Spread of Toxin Effects: In some cases, the effects of *Dysport* and all botulinum toxin products may affect areas of the body away from the injection site. These effects can cause symptoms of a serious condition called botulism. Symptoms of botulism can happen hours to weeks after injection and may include swallowing and breathing problems, loss of strength and muscle weakness all over the body, double vision, blurred vision and drooping eyelids, hoarseness or change or loss of voice, trouble saying words clearly, or loss of bladder control. Swallowing and breathing problems can be life threatening and there have been reports of death.

The risk of symptoms is probably greatest in children treated for muscle spasms but symptoms can also occur in adults treated for muscle spasms and other conditions, particularly in those patients who have underlying conditions that would predispose them to these symptoms.

The toxic effects have been reported at doses similar to those used to treat muscle spasms in the neck. Lower doses, in both approved and unapproved uses, have also caused toxic effects. This includes treatment of children and adults for muscle spasms.

These effects could make it unsafe for you to drive a car, operate machinery, or do other dangerous activities.

Open the following page to read the full Important Safety Information.

Do not have *Dysport* treatment if you: are allergic to *Dysport* or any of its ingredients (see the end of the Medication Guide for a list of ingredients), are allergic to cow's milk protein, had an allergic reaction to any other botulinum toxin product, such as Myobloc® or Botox®, or have a skin infection at the planned injection site.

The dose of *Dysport* is not the same as the dose of any other botulinum toxin product. The dose of *Dysport* cannot be compared to the dose of any other botulinum toxin product you may have used.

Dysport may not be right for you if: you have surgical changes to your face, very weak muscles in the treatment area, your face looks very different from side to side, the injection site is inflamed, you have droopy eyelids or sagging eyelid folds, deep facial scars, thick oily skin, or if your wrinkles can't be smoothed by spreading them apart.

Tell your doctor about all your medical conditions, including if you have: a disease that affects your muscles and nerves (such as amyotrophic lateral sclerosis [ALS or Lou Gehrig's disease], myasthenia gravis, or Lambert-Eaton syndrome), allergies to any botulinum toxin product or had any side effect from any botulinum toxin product in the past, a breathing problem (such as asthma or emphysema), swallowing problems, bleeding problems, diabetes, or a slow heart beat or other problem with your heart rate or rhythm. plans to have surgery, had surgery on your face, weakness of vour forehead muscles (such as trouble raising your eyebrows), drooping eyelids, or any other change in the way your face normally looks. Patients with a disease that affects muscles and nerves who are treated with typical doses of *Dysport* may have a higher risk of serious side effects, including severe swallowing and breathing problems.

#### **Human Albumin**

This product contains albumin taken from human plasma. Steps taken during donor screening and product manufacturing processes make the risk of spreading viral diseases extremely rare. In theory, there is also an extremely rare risk of contracting Creutzfeldt-Jakob disease (CJD). No cases of spread of viral diseases or CJD have ever been reported for albumin.

#### Allergic Reaction to Injecting in the Skin

It is not known if an allergic reaction can be caused by injecting *Dysport* into the skin. The safety of treating excessive sweating with *Dysport* is not known.

#### **Common Side Effects**

The most common side effects are nose and throat irritation, headache, injection site pain, injection site skin reaction, upper respiratory tract infection, eyelid swelling, eyelid drooping, sinus inflammation, and nausea.

Tell your doctor about all the medicines you take, including prescription and nonprescription medicines, vitamins and herbal and other natural products. Using *Dysport* with certain other medicines may cause serious side effects. Do not start any new medicines while taking *Dysport* without talking to your doctor first.

Especially tell your doctor if you: have received any other botulinum toxin product in the last four months, have received injections of botulinum toxin, such as Myobloc® (rimabotulinumtoxinB) or Botox® (onabotulinumtoxinA) in the past (be sure your doctor knows exactly which product you received), have recently received an antibiotic by injection, take muscle relaxants, take an allergy or cold medicine, or take a sleep medicine.

### **Use in Specific Populations**

Dysport should not be used in children or in women who are pregnant or breastfeeding.

Ask your doctor if *Dysport* is right for you.

You are encouraged to report negative side effects of prescription drugs to the FDA. Visit www.fda.gov/medwatch or call 1-800-FDA-1088.

Please see *Dysport* Full Prescribing Information including Medication Guide at DysportForMen.com



10





### Join ASPIRE Galderma Rewards today.

When you sign up for free, you'll get savings on treatments right away, plus access to exclusive perks.

## Earn points by using Galderma aesthetic products.

Get rewarded when you redeem your points for your choice of exclusive rewards, including:

- Reward cards
- Cash back via check cards
- Savings on other Galderma aesthetic products



**GET INSTANT REWARDS AT** ASPIREREWARDS.COM







# Dysport LIVE ABOVE THE LINEST abobotulinumtoxinA

**ASK YOUR SPECIALIST FOR** DYSPORT® BY NAME.

Learn more and watch videos at **DysportForMen.com** 

Actual patient. Results unretouched. Individual results may vary. Patient was compensated for his time.

*Dysport* is a prescription injection for temporary improvement in the look of moderate to severe frown lines between the eyebrows (glabellar lines) in adults less than 65 years of age.

Please see full Important Safety Information, including Distant Spread of Toxin Effect Boxed Warning, on pages 10-12.



© 2016 Galderma Laboratories, L.P. The Dysport trademark is used under license. All trademarks are property of their respective owners. MP-DYS-00084 03/16